Beat: Entertainment

FACEBOOK CHALLENGES DEVELOPERS TO CREATE THE SMARTEST BOTS FOR MESSENGER

IN MIDDLE EAST AND AFRICA

Paris, Washignton DC, 16.02.2017, 17:35 Time

USPA NEWS - Facebook (www.Facebook.com) is challenging developers across the Middle East and Africa to create innovative bots in the Bots for Messenger Developer Challenge. This aligns with Facebook´s commitment to promote innovation in the Middle East and Africa by providing developers and start-ups.

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PRIZES FOR THE 60 FINALIST TEAMS----------
The 60 finalist teams (10 per category in each region) will win a Gear VR and mobile phone, one hour of Facebook mentorship and tools and services from FbStart (https://Developers.facebook.com/fbstart), a Facebook program designed to help early stage mobile start-ups build and grow their bots.
All student teams who make it to the finals will win an additional $2,000 (students will be verified against their registration via their government accredited school email accounts).

Runner-Up Teams

For each region, three runner-up teams (one from each category) will win $10,000 and three months of Facebook mentorship.

Winning Teams

For each region, three winning teams (one from each category) will win $20,000 and three months of Facebook mentorship.
DATES AND SUBMISSIONS----------
Submissions open: 15 February at 09:00 GMT
Deadline for entries: 28 April at 11:59:59 GMT
Finalists announced (30 teams each in Sub-Saharan Africa and the Middle East/North Africa): 19 May at 09:00 GMT
Deadline for entries from finalists: 2 June at 11:59:59 GMT
Winners announced: 19 June at 09:00 GMT (three winners and three runner up teams in the Middle East and North Africa; three winners and three runner up teams in Sub-Saharan Africa)
Enter and see the rules of the competition here: https://MessengerChallenge.splashthat.com and join the Facebook Group to keep connected - https://Fb.me/messengerchallenge. Source Facebook

Article online:
https://www.uspa24.com/bericht-10726/facebook-challenges-developers-to-create-the-smartest-bots-for-messenger.html

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Official Federal Reg. No. 7442619