

Beat: News

Meda Srinivas Warns Of Caste Conspiracies, Media Irresponsibility

Criticism Of 'Mercenary Journalism'

Rajahmundry, Andhra Pradesh, India, 26.01.2026, 14:03 Time

USPA NEWS - Raising concerns over growing caste-based narratives and alleged media irresponsibility, Rashtriya Praja Congress (RPC) Founding President Meda Srinivas cautioned that distorted reporting and paid propaganda could threaten social harmony and law and order in Andhra Pradesh, speaking at the party's main weekend meeting on Sunday.

Call For Unity And Accountability

Srinivas appealed to communities to remain united and resist divisive narratives, stressing the need for accountability in media and digital platforms. He urged the government to take firm action against those spreading misinformation and inciting caste-based tensions.

Concerns Over Caste-based Narratives

Addressing party leaders and cadres, Meda Srinivas questioned whether a conspiracy was being orchestrated against common Kapu and Kamma communities through selective and sensational media narratives. He warned that such reporting, if unchecked, could deepen caste divisions and disturb social peace in villages.

Allegations Of Paid Propaganda And Social Media Misuse

Srinivas alleged that certain media outlets and social media platforms were distorting history and spreading misinformation for vested interests. He cautioned that failure to regulate such content and take action against those promoting socially disruptive material could lead to extremist tendencies and law-and-order challenges.

Impact On Society And Children

Referring to recent reports, he expressed concern that fear-driven and divisive content was affecting the future of children and pushing society towards unrest. He urged governments to anticipate potential consequences and act proactively to prevent recurring conflicts and insecurity.

Criticism Of 'Mercenary Journalism'

The RPC leader criticised what he described as "mercenary journalism," alleging that some individuals, under the guise of journalism, were promoting caste identities for political or financial gain. He cited examples of journalists attributing major festivals like Sankranti to specific castes, terming such claims misleading and socially harmful.

Festivals And Cultural Context

Srinivas emphasised that Sankranti is traditionally a festival honouring elders, nature, and agrarian life, rooted in long-standing Hindu and Sanatana customs. He argued that attempts to link such festivals to caste ownership amounted to cultural distortion.

Historical Claims And Caste Discourse

He also touched upon historical narratives related to caste hierarchies, alleging that certain facts and inscriptions were suppressed while conspiracy-driven propaganda portrayed some communities unfairly. He urged people to critically assess who was repeatedly invoking caste identities and for what purpose.

Call For Unity And Accountability

Srinivas appealed to communities to remain united and resist divisive narratives, stressing the need for accountability in media and digital platforms. He urged the government to take firm action against those spreading misinformation and inciting caste-based tensions.

The meeting was presided over by Secular Pendyala Kamaraju, with the presence of the ARPC Senior Secretary. Several RPC secular leaders and members, including DV Ramanamurthy, Simma Durgarao, Dudde Suresh, Vardhanapu Sharath Kumar, Vadapalli Jyotish, Gudla Sai Durga Prasad, and others, participated in the deliberations.

The RPC meeting concluded with calls for responsible journalism, protection of social harmony, and collective efforts to prevent caste-based polarisation in the State.

Article online:

<https://www.uspa24.com/bericht-26458/meda-srinivas-warns-of-caste-conspiracies-media-irresponsibility.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Paul J Babu D

Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Paul J Babu D

Editorial program service of General News Agency:

UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
Official Federal Reg. No. 7442619