

Beat: Business

EUROPEAN ETI SUMMIT - THE MUST-ATTEND ANNUAL EVENT FOR MID-SIZED COMPANIES CEOs

SHARING OF EXPERIENCES & NETWORKING

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USPA NEWS - European ETI Summit aims to become the Must-Attend Annual Event for CEOs of Mid-Sized Companies...

Objectives:

- * Encourage the sharing of Experiences and Networking.

European ETI Summit aims to become the Must-Attend Annual Event for CEOs of Mid-sized companies...

Objectives:

- * Encourage the Sharing of Experiences and Networking.
- * Promote Mid-Sized Companies at the Heart of Public Debate by facilitating Direct Exchanges with Political Decision-Makers (Ministers, Members of Parliament, Regional Presidents, etc.).
- * Bring together Mid-Sized Companies at the European Level by initiating a Dynamic to build a Shared Vision of the Role of Mid-Sized Companies in Tomorrow's Economy.

The Event was held on April 2, 2026 @ The Sorbonne University (Paris)

- * Opening of the day by Mr. Michel Barnier, Member of Parliament for Paris, Former Prime Minister

* Interventions by the Co-Chairs of the ETI Summit:

Ms. Virginie Calmels, Founder and Chair of Futurae and President of CroissancePlus

Mr. Philippe d'Ornano, Chairman of Sisley and Co-Chair of METI

Moderated by Mr. Alain Marty, Founder of the European ETI Summit and Editorial Director of ETI Radio

Photo Group (R):

- Elizabeth DUCOTTET CEO Thuasne
- Olivier SCHILLER Chairman of the Board Septodont
- Alain MARTY Founder European Summit & Editor-in-chief of ETI Radio
- Frederic COIRIER President of Poujoulat & Co-president METI
- Virginie CALMELS Founder Futurae & President of CroissancePlus

- Round Table 1: "ETI, Key to European Resurgence?"

- * Cristian Camisa, President of CONFAPI and Board Member of European Entrepreneurs CEA-PME

* Félix Hubin, Chief Executive Officer of Groupe Somater and Member of METI

* Andreas Jahn, Director for Policy, International Relations and Foreign Trade at Der Mittelstand (BVMW)

* Stefan Moritz, Secretary General of European Entrepreneurs CEA-PME

* Jorge Portugal, Chief Executive Officer of COTEC Portugal and Co-Chair of European Entrepreneurs CEA-PME

* Rafael Vaquero, Chief Executive Officer of CRE100DO

* Tomasz Zjawiony, President of the Katowice Chamber of Commerce, Vice-President of European Entrepreneurs CEA-PME and Vice-President of the Polish Chamber Federation

* Moderated by Ms. Émilie Zapalski, Journalist at France Info, LCP and LCI

- Address:

- * Hervé Novelli, Former Secretary of State for Trade, Crafts, SMEs, Tourism, Services and Consumer Affairs

- Table ronde 2: "European Standards: How Can We Unlock Growth?"

- * Stéphanie Auchabie, Senior Vice President, Sales and Operations, Europe at Quadient
- * Emmanuelle Ertel, CEO Innovation & Trust, Digital Factory at Tessi
- * Karine Havas, President of Bureau Veritas France
- * Laurent Tapie, President of Delage Automobiles
- * Nicolas Total, Vice President at Endrix
- * Moderated by Émilie Zapalski, Journalist at France Info, LCP and LCI

- Address: Serge Papin, Minister for SMEs, Trade, Crafts, Tourism and Consumer Purchasing Power

- Round Table 3: Energy and Decarbonization: Stronger Together?

- * Damien Destremau, President of The Reefer Group
- * Xavier Gagey, Chairman of the Management Board of Groupe Pochet
- * Mathieu Lefèvre, Minister Delegate for Ecological Transition
- * Corinne Lepage, Partner, Lawyer and Former Minister of the Environment
- * Isabelle Patrier, Managing Director of TotalEnergies France
- * Michaël Picut, Chief Executive Officer of Engie Enterprises and Local Authorities
- * Moderated by Alain Marty, Founder of the European ETI Summit and Editorial Director of ETI Radio

- Round Table 4: Attracting Talent: Key HR Challenges

- * Xavier Bertrand, President of the Hauts-de- France Region, Former Minister of Labor
- * Pierre-Olivier Brial, Chief Executive Officer of Groupe Manutan
- * Emmanuel Hervé, President of Hervé Thermique and Chair of the Supervisory Board of Groupe Hervé
- * Eric Lamarque, Director of IAE Paris Sorbonne Business School
- * Marie-Pierre Rixain, Member of Parliament for Essonne
- * Moderated by Alain Marty, Founder of the European ETI Summit and Editorial Director of ETI Radio

- Round Table 5: "Keys to Success for European Industry"

- * Elizabeth Ducottet, Chief Executive Officer of Thuasne
- * Joanna Kunicka, Project Manager at TLC, EU Steel Equipment
- * Philippe Laulanie, Managing Director of GIE Carte Bancaire
- * Philippe Mutin, Managing Director of Crédit Mutuel Factoring and FactoFrance
- * Natacha Polony, Director of the magazine L'audace!
- * Moderated by Émilie Zapalski, Journalist at France Info, LCP and LCI

- Addressees:

- * Yvon Farnoux, Chief Financial and Administrative Officer at Atlas Copco, Chair of the Editorial Committee of DFCG
- * Emmanuel Millard, Secretary General of Groupe Endrix

- Round Table 6: "Scale Up : Growing Together"

- * Benoît Chasseguet, President of Chubb France
- * Matthieu Heslouin, Executive Director at BPI, in charge of Advisory Services
- * Christian Menard, Managing Partner at Transaction & Cie
- * Alexandre Pebereau, President and Founder of Ibasis, Vice-President of CroissancePlus
- * Alexandre Pham, Founder of Mistertemp'group
- * Moderated by Alain Marty, Founder of the European ETI Summit and Editorial Director of ETI Radio

- Address: Sébastien Martin, Minister Delegate for Industry

- Round Table 7: "Innovation: Europe's Underestimated Gem?"

- * Eva Aubry, Partner, Lawyer at CMS Francis Lefebvre
- * Arthur Barichard, Director of AI and Digital Advisory
- * Raphaël Sanchez, President of Generix
- * Aude Vicaire, President of Market Paye Tech
- * Moderated by Émilie Zapalski, Journalist at France Info, LCP and LCI

- Address: Jean-Pierre Farandou, Minister of Labor and Social Affairs
- Round Table 8: "Family Businesses: An Opportunity for Europe?"
 - * Paolo Benassi, Co-Founder of Amorino
 - * Jeanne Lemoine, Co-Founder and Co-CEO of Groupe Lemoine
 - * Olivier Schiller, President of Septodon
 - * Jean-Charles Simon, M&A and Investment Lawyer at Simon & Associés
 - * Denis Terrien, President of IFA (Institut Français des Administrateurs)
 - * Moderated by Alain Marty, Founder of the European ETI Summit and Editorial Director of ETI Radio

- End of the Event:
 - * Frédéric Coirier, President of Poujoulat and Co- Chair of METI
 - * Benjamin Haddad, Minister Delegate for Europe to the Minister for Europe and Foreign Affairs

- ETI Awards Ceremony:

* Top Performing Family ETI
 Seche Environnement
 Manutan
 Lefebvre Dalloz

* Most European French ETI
 Groupe Heppner
 Poclain Hydraulics
 Ophiliam Groupe

* Growth ETI
 Socomore
 Groupe HR Path
 European Digital Group (EDG)

* Directors' Favorite Investment Fund
 Montefiore
 Eurazeo
 Tikehau Capital

Source: Presse Conference held on March 1, 2016 @ Grand Café Fauchon (Pari)
 The Event was held on April 2, 2026 @ The Sorbonne University (Paris)

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