

Beat: Vips

Celine Dion with Epic Rights to Develop first Branded Lifestyle Collection

Through a Select Range of Products

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USPA NEWS - Iconic performer Celine Dion joined with Epic Rights and Prominent Brand+Talent in a multi-year agreement to launch her collection of Celine Dion lifestyle products and services. Celine Dion will collaborate with Epic/Prominent on the creation and implementation of this new venture...

Iconic performer Celine Dion joined with Epic Rights and Prominent Brand+Talent in a multi-year agreement to launch her collection of Celine Dion lifestyle products and services. Celine Dion will collaborate with Epic/Prominent on the creation and implementation of this new venture in partnership with top tier retailers and licensees worldwide.

One of the most immediately recognized, widely respected and successful performers in music history, Celine Dion has sold over 240 million records during her over 30-year career and completing 4 sold-out world tours.

She has earned five Grammy Awards, two Academy Awards, seven American Music Awards, 20 Juno Awards (Canada), an astonishing 40 Felix Award (Quebec) and just received the 'Icon Award' at the 2016 Billboard Music Awards event in Las Vegas. Celine at The Colosseum at Caesars Palace, a glamorous show featuring Celine's biggest hits directed by famed Grammy Awards producer Ken Ehrlich, is currently in its 13th year of residency. Celine is also scheduled to perform a summer tour this year in Europe and Canada.

Source : Epic Rights

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

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Editorial program service of General News Agency:

United Press Association, Inc.

3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com